



Dear School Principal, Economics and Careers Teachers

## **FINANCIAL AWARENESS WEEK 2011**

Improving the financial literacy and enhancing the life opportunities of New Zealanders is the aim of Financial Awareness Week. Next year's Week will be in late August.

The Institute of Financial Advisers uses this week each year to add to the knowledge base of our nation community by community and, importantly, school by school. Having our young people more 'financially literate' means they will make better choices.

In 2011, the focus and topic will be KiwiSaver. Every young person entering the workforce will have to make choices about KiwiSaver, including whether or not to join. It's part of making informed decisions about planning for the future. We hope to educate early our young by seeking the support of secondary schools in New Zealand to aid the education process.

We are sure the resources we are preparing will prove helpful yet simple for schools to include in their programme even in a small way. During the months leading up to August, we will provide

- early in 2011 a short PowerPoint presentation about KiwiSaver, designed to run on the audiovisual system, while students are restless awaiting assembly
- a couple of months later a more in-depth PowerPoint presentation designed for 16 to 18-year-olds about enjoying the benefits of KiwiSaver. This could be presented during classes or in halls to larger groups by a teacher and/or a local member of the Institute of Financial Advisers

As soon as the week in August is finalised, we will contact you immediately and would be grateful if you could flag it on your 2011 calendars.

We will update you regularly, providing you with resources, so you can determine how your school wishes to be involved in disseminating this vital knowledge.